



Maina James Githinji

Designer | Software Developer.

githinji.maina98@gmail.com

+254716076527

Portfolio: <https://mjgithinji.xyz>

Work Experience

Junior Design Associate , poa! Internet

Current Role

- Collaborate with the design team, product management, engineering, and business stakeholder- Collaborating with our business, research, product, and engineering teams to come up with new features and improvements for our products.
- Taking part in user research and turning insights into user flows, wireframes, and prototypes that we can test out and use to improve our internal tools and products.
- Proactively identifying, owning, and acting on problems worth solving.
- Crafting the Customer Journey Map focused on the company' base product - poa! Home's
- Managing our team's Figma files and other project documentation.
- Part of the Market Validation/expansion team working with Analytics and Research responsibilities: Research, Data Visualization, reporting/stakeholder communication.

UI/UX Consultant , Zeraki(EdTech)

June 2023

- Collaborate with the design team, product management, engineering, and business stakeholders to plan and implement the redesign of the Zeraki Analytics web and mobile platforms.

ICT/Disability Service Officer, NCPWD's

2022-2023

- Monitor implementation of Registration, rehabilitation and habilitation, Education assistance, Infrastructure and Equipment support, Economic Empowerment and Enterprise Development, Cash Transfer and Disability mainstreaming programs, advise and report on progress.
- Provide Technical support on disability mainstreaming in form of training, accessibility audits. Community mobilization and sensitization on programs of the council
- Train economic empowerment beneficiary groups on entrepreneurship as well as facilitating registration of companies and businesses of PWD's under AGPO and provide them with LPO financing.
- Designed and Built an internal tool(webapp) using react and firebase that eases the finding of client medical assessment reports boosting Office Efficiency/service delivery.

Full-Stack Developer, Eldohub

2021-2022

- Designed & developed an e-commerce platform for Kukuchic Limited to enable farmers order day-old chicks online and get them delivered to various pick-up stations across the country.
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- Successfully designed, developed & delivered core features and some main apps both customer facing and admin with Python/Django.
- Execution of payment gateway(Mpesa) to ease payments and to reduce the paperwork that also helped improve the overall business for the company.

Full-Stack Developer ; UI/UX Designer, Freelance

2021

- Provided Full Life Cycle Web Development including designing and developing static and CMS oriented websites for various customers, organizations and local businesses by providing Front End and Back End Development Services, Content Management, Branding and Graphic Solutions, Site Management Services, Emails, Technical Support, and Consulting.

I.T Technician , Rift Valley Technical Training Institute - Attachment.

2020-2021

- Installing and configuring computer hardware, software, systems, networks, printers, Monitoring and maintaining computer systems and networks, Responding to service issues and requests, Providing technical support across the institution both in person and over the phone. Repairing and replacing equipment as necessary. Testing new technology
- Also helped in onboarding and training of teachers and students onto the Microsoft Teams video conferencing platform.
- Setting up and Maintaining the optimal functioning of the electronic CCTV mainly in computer labs to curb theft of equipment.

I.T Technician , Uasin Gishu County Government - Attachment.

2020-2021

Education

Certificate in Global Entrepreneurship & Innovation.

Thunderbird School of Global Management.
2021

Bachelors of Science in Information Technology - 2nd Class Honors, Upper Division

Multimedia University of Kenya.
2016-2020

Certifications

Design for the 21st Century with Don Norman

IxDF

Introduction to Agile Development and Scrum

Coursera - IBM

Scrum Fundamentals Certified

SCRUMstudy

Google UX Design Professional

Google

Digital Skills: User Experience

Accenture

Introduction to Human-Centered Design

IDEO.org

Fundamentals of Digital Marketing.

Google

Skills

Development skills

HTML, CSS, JavaScript, React, Python, Django, Firebase, Postgres, AWS S3.

Designing skills

Wireframing, Prototyping, Motion Design, Wireframes and Mockups, Sketching, Visual Design, Interaction Design, Animation and Illustrations, Design Systems.

UX skills

User Research, Persona & Scenario, Usability Testing, Survey, Interviews, Affinity Mapping, User Journey Mapping, Themes & Insights, Usability Testing.

Other skills

Service Design, Network Setup and Management, IT Support, SCRUM, Agile Methodologies, Interpersonal Communication, Customer Service.

Tools

VS Code, Git, Slack, Figma, Adobe Suite, Jira, Zenhub, Miro, G-Suite

Please visit my [LinkedIn](#) for more info

<https://www.linkedin.com/in/maina-githinji/>